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9780131345058)

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News writing follows a basic formula.

While styles can diverge more dramatically

depending on the

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Writing And Reporting For Convergent Media

kind of story—a feature story may look and sound very different than a hard news story—all news stories are cut from the same mold. The first element of news writing is, of course, to deliver the news.

~~What You Need to Know About News Writing~~

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Description. All the News: Writing and Reporting for Convergent Media is the first textbook to teach students how to write for a convergent newsroom where they will be required to report in print, online, radio and television formats. Grounded in

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the fundamentals of good news writing, students will also learn about journalistic ethics, writing for a diverse population, and mastering the ...

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Tips for News Writing

Generally speaking,

the lede, or

introduction to the

story, should be a

single sentence of 35

to 45 words that

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summarizes the main points of the story, not a seven-sentence monstrosity that looks like it's out of a Jane Austen novel. The lede should summarize the story from start to finish.

~~15 News Writing Rules for Beginning Journalism Students~~
Writing an intro News

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Journalists call the first sentence of a story the ' intro ', or introduction. The first sentence should summarise the story ' in a nutshell ' and cover key information. At least...

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This lesson explains how to write news reports for TV, Radio and Online. It

introduces the three C's of scripting - being clear, concise and correct. Jim, from Radio 1's Newsbeat, explains the...

~~Lesson 3: Writing news - BBC News School Report~~

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Writing a news article

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is different from writing other articles or informative pieces because news articles present information in a specific way. It's important to be able to convey all the relevant information in a limited word count and give the facts to your target audience concisely.

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~~How to Write a News
Article: 14 Steps (with
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television formats
grounded in the
fundamentals of
good news writing
students will also
learn about
journalistic ethics
writing for a diverse
population and
mastering the
mechanics of

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~~Reporting For...~~

This is the companion
blog to Thom Lieb's

"All the News: Writing
and Reporting for

Convergent Media,"

published in 2008 by

Allyn and Bacon. The

purpose of the blog is

to provide updates

and follow-ups to the

material in the book.

Visitors are

encouraged to share

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add to the blog, as
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format. The lead, or
main points of the
article—the who,
what, when, where,
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story—are placed at the top or beginning of the article.

Writing the News:
Different Formats
and Their Functions

...

all the news writing and reporting for convergent media is the first textbook to teach students how to write for a

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newsroom where
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to report in print
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television formats
grounded in the
fundamentals of
good news writing
students will also
learn about
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writing for a diverse
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